

# *evolution*



## Media Information

Evolution is a quarterly, high-end magazine devoted to the Mitsubishi Lancer Evolution in all its forms, which benefits from a global distribution network and is available in all high street newsagents and good bookstores. With a readership of over 12,000 Evo owners and petrolheads worldwide, our advertising rates offer outstanding value for any company wanting to promote themselves and their products to an exceptionally targeted and Evo-centric marketplace.

### ADVERTISEMENT RATES PER ISSUE (all prices plus Vat)

Quarter Page Portrait	£150	87mm x 128mm	No Bleed
Half Page Portrait	£200	184mm x 128mm	No Bleed
Full Page Portrait	£300	208mm x 290mm	No Bleed
Inside Front Cover	£350	208mm x 290mm	No Bleed
Inside Back Cover	£350	208mm x 290mm	No Bleed
Outside Back Cover	£400	208mm x 290mm	No Bleed
Double Page	£500	416mm x 290mm	No Bleed

All adverts should be sent via email to [darin@lancerregister.com](mailto:darin@lancerregister.com) or saved onto CD-R / DVD and mailed to: MLR, PO Box 2740, Radstock, Bath, BA3 2XZ

### FORMATS

- The preferred format for adverts is high-resolution PDF or JPEG at 300dpi
- All Tiffs and fonts MUST be supplied. Tiffs should be saved as CMYK at 300dpi
- EPS files should have fonts converted to outlines
- JPEGs should be CMYK and 300dpi and saved to highest quality

### 2013 COPY DEADLINES

Issue	Copy	Due	Publish Date
Issue 5	Spring	4 March	25 March
Issue 6	Summer	3 June	24 June
Issue 7	Autumn	2 September	23 September
Issue 8	Winter	2 December	23 December